



The Green Business

Guide for GREENING your TENNIS tournament

- **RECYCLING.** Have plenty of recycling containers visible during your event. There should be a minimum of one recycling bin available per court. Place the bin next to each trashcan or at the entrance of the court. Promote the recycling of ALL bottles, plastic containers, empty tennis ball cans and aluminum/steel cans.
- **WATER.** Offer 5 gallon containers + reusable water cups instead of individual water bottles. This will reduce your costs and be more environmentally friendly!
- **USE LESS.** Reuse materials from other events (scorecards, paper, pencils, pens, etc.). If possible, use a laptop for player check-in and to update scores, draws and event summary.
- **TENNIS BALLS.** Donate leftover tennis balls to your local tennis programs and sports clubs. Another alternative is to donate them to your local animal shelter or dog/cat owners in your neighborhood. Tennis balls provide lots of fun for animals!
- **DONATE EQUIPMENT.** Collect any old equipment during your event and donate to your local tennis programs and schools. Encourage players to bring these items so they can be used again by someone else. Every person who has been playing tennis for years has at least one old racquet stored in a basement or a garage – let's put these items to a better use!
- **TRANSPORTATION.** If possible, the event location should be accessible by public transportation. Promote the use of public transportation by participants/spectators. Publicize public transportation access.
- **ENERGY.** If possible, hold the event outdoors to save on heating/air conditioning and lighting. If it is indoors, try to hold it during the day and in a place with windows to use less lighting.
- **FOOD.** If your event includes available food and beverages for players/participants, donate any leftovers to local food banks and shelters. Make sure nothing is simply thrown away! Also, if possible, buy food offered at the event from local farmers and suppliers.
- **MARKETING.** On any of your tournament's Web pages, make a note and try to promote any green practices that you will be implementing. This will help to create awareness of your green initiatives as well as environmental issues in general. Also, if you hand out flyers before the event, try to print on recycled paper.
- **MAKING "GREEN" A PRIORITY.** Encourage participating staff and volunteers to identify opportunities to reduce waste, energy, water and material consumption. In all meetings or calls prior to the tournament, mention that the event will try to be more environmentally friendly.
- **FEEDBACK.** Notify your local USTA Section of your green tournament initiatives. This will help them track all efforts being implemented and continue to improve their operations in this area.
- **SHARE THE BRAGGING RIGHTS.** If you think up a new, creative way to save energy & resources, let others catch the rebound and copy it, by sharing what you have done!

GREEN Checklist:

Tournament Preparation and Activities	No Action (0%)	Green (1% - 33%)	Greener (34% - 66%)	Greenest (67% - 100%)
Recycling				
Water				
Use Less				
Tennis Balls				
Donate Equipment				
Transportation				
Energy				
Food				
Marketing				
Making "Green" A Priority				
Feedback				
Share The Bragging Rights				

Fax completed checklists to USTA Virginia Tournament Administrator Robert Issem – (888) 310-8858. A paperless online checklist will be available soon at www.virginiatennis.com.

SPORTS FOR NATURE

