

The Green Business

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Contact: Media Dept., 571.244.7248
press@thegreenbusinessworld.com

THE FIRST EVENT UNDER THE GREEN BUSINESS' SPORTS FOR NATURE INITIATIVE, *TENNIS FOR NATURE*, IS ANNOUNCED

Reston, Virginia, February 5, 2008 – The Green Business announces the first event under its effort to combine sports and the environment. Sports for Nature is an initiative that focuses on the production of sporting events that directly benefit environmental organizations. Funds raised through sponsorships and participant fees are provided to participating organizations.

“We want to create successful sporting events that leave a long lasting environmental culture at the location where they are being held, and of course among all the participants” said Jorge Morera, Director of Business Development. “Why not combine a healthy sporting activity and nature; these are both aspects that are essential to all of us.” He added; “Our desire is to show everyone that there are many things you can do to benefit the environment. If we produce events where participants and spectators enjoy themselves, sponsors obtain good exposure and environmental organizations promote their cause and obtain a financial reward in the process, then I’d say we have met our goal.”

Tennis for Nature is a Men’s Indoor Doubles Tournament that is sanctioned by the United States Tennis Association (USTA). The event will take place April 25th, 26th and 27th at Worldgate Sport & Health Club in Herndon, Virginia. The tournament will have three levels of competition, each to be played to completion in one day. “With the help of the USTA Mid Atlantic Section, we decided on this format to have a large amount of participants, and at the same time, for each of them to only have to commit to playing one day. Considering everyone’s busy schedule this is probably the best format” added Mr. Morera. “This event is only possible with the kind participation of sponsors such as Sport & Health; they are promoting and hosting the tournament”

For more information on this tournament and our Sports for Nature initiatives in general, please visit www.thegreenbusinessworld.com/sportsfornature

At The Green Business, we believe that the continued success and constant growth of your business and good environmental performance go hand in hand.

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