

# JUNE 2008 NEW MEMBERS

**Fitness Distributors Inc**  
Cora Conte CEO  
198 Laurel Way  
Herndon, VA 20170  
703-508-6822  
www.fitnessdistributors.net  
Type of Business: Minority firm, woman-owned, distributors of cleaning supplies and accessory items for fitness and athletic facilities.

## Business Market Company

Alison Murray CEO  
617 James Cirone Way  
Herndon, VA 20170  
(703) 439-7238  
www.businessmarketcompany.com  
Type of Business: Business Development and Marketing through networking for businesses

**aloft – Dulles North**  
Milan Patnaik General Mrg.  
22390 Flagstaff Plaza  
Ashburn, VA 20148  
www.starwoodhotels.com  
Type of Business: Hotel – guest lofts

## Hilltop Consultants

Jim Turner President  
4709 Chase Avenue  
Bethesda, MD 20814  
301-652-9600  
301-652-5879 FAX  
www.hilltopconsultants.com  
Type of Business: IT Providers, consultants onsite, network support.

## Bonilla & Associates, LLC

Fanny Bonilla President  
5362 Ashleigh Rd.  
Fairfax, VA 22030  
571-275-1633  
703-991-8452 FAX

Type of Business: Real Estate Broker

## Sears Commercial

Rob Elson, Account Manager  
12000 Lee Jackson Hwy.  
Fairfax, VA 22033  
1-800-717-1787  
540-665-1777 FAX  
Type of Business: Appliances and Alternate Products

## Glory Days Grill

Maribeth Harper Marketing Manager  
43170 Southern Walk Plaza  
Broadlands, VA 20148  
443-250-1648  
703-729-0012 FAX  
www.glorydaysgrill.com  
Type of Business: Restaurant

## The Tortilla Factory Caterers

Charles (Chuck) Curcio Owner  
648 Elden Street

Herndon, VA 20170  
703-471-1156  
703-318-0390 FAX  
www.tortfact@aol.com  
Type of Business: Caterers

## Top Banana

Rick Winchester Owner  
1305 Boulder Crest Ct.  
Herndon, VA 20170  
703-608-1491  
703-404-4723 FAX  
www.topbananaonline.com  
Type of business: Promotional products/ad specialties

## Electric Motion Systems LLC

Rakesh K. Dhawan President  
45150 Business Ct.  
Suite 300  
Dulles, VA 20166  
877-824-5339  
703-787-0114 FAX  
www.electricmotionsystems.com  
Type of business: Electric Bicycles

## Entertainment Exchange

Stacie Steinke Entertainment Consultant  
4842 Rugby Ave. 2nd Floor  
Bethesda, MD 20814  
(301) 986-4640 x 121  
(301) 584-4311 FAX  
www.entertainment-exchange.com  
Type of Business: Entertainment and Event Marketing

## Atlantic Communications Group, Inc

Deb Brown Sales and Marketing  
18 E. Mill Road  
Flourtown, PA 19031  
(800) 832-3747  
(800) 599-6420 FAX  
deb.brown@atlantic4us.com  
www.atlantic@atlantic4us.com  
Type of Business: Publishers/Mapping Services

## MEMBER NEWS

*Virginia Spine Institute* was featured in the cover story of the March/April 2008 edition of M.D. News as a leader in spinal health care.

Summer Recruitment Advertising Promotion for DRCC Members!

*The Observer Newspapers* is offering a great deal on recruitment advertising through Labor Day. Sometimes we all need a little help to get where we are go-

ing! Save 50% on your advertising costs this summer – Buy 2 weeks, and get the following 2 weeks completely free! *The Observer* is the best recruiting tool for reaching workers in the Dulles Corridor, with weekly circulation in print and online reaching more than 100,000 readers. Please call Katie Moore at 703-437-5886 or email [katie@observernews.com](mailto:katie@observernews.com) for more information and to place your ad today!

## BUSINESS WILL IMPLEMENT ALL SUSTAINABILITY INITIATIVES FOR THE FESTIVAL

Reston, Virginia, June 18, 2008 – The Green Business has been chosen to implement all green initiatives at this year's Asian Festival, the largest festival of its kind in the Washington, DC area. The Asian Festival is a two-day, free admission event to promote a greater understanding of Asian countries and culture. In addition the Reston Association will be organizing the Singha Open Tennis Tournament with a \$1,000 cash prize as well as a United States Tennis Association (USTA) Tennis Block Party. "The Reston Association is once again the host site for the 5th Annual Asian Food and Tennis Festival sponsored by The Thai Tennis Association in America. This year we are very pleased to be collaborating with The Green Business on not only reducing the waste generated at the festival, but also using this opportunity to educate participants about actions they might take at home or in their work

places to help the environment. An aggressive recycling campaign, as well as using and re-using recycled materials where possible, should send a positive message that it is possible to host an event of this size while minimizing the total impact on the local environment and waste stream" said Larry Butler, Director of Parks and Recreation for the Reston Association. "We are delighted that the festival this year has made a commitment to going green. Over 45,000 people are expected at the festival this year so this has the potential to really make a positive impact on the environment by maximizing recycling of waste generated during the event. We are implementing initiatives such as providing priority parking spots to hybrid vehicles and free valet parking for bicycles, by doing this we reward low-emission forms of transportation" said Jorge Morera, Director of Business Development at The Green Business.

## NAME RECOGNITION OPPORTUNITIES

### SUMMER AND FALL SPONSORSHIP OPPORTUNITIES

• **Chairman's Luncheon and Annual Meeting, July 15:** The Chairman's Luncheon incorporates the annual meeting and election of directors, along with a distinguished speaker and luncheon at one of our area's fine hotels. This is the event where we welcome the new Chairman and officers and present our annual State of the Chamber message. This year our luncheon takes place on July 15th and an audience of well over 100 people is expected.

Title Sponsor -- \$2,000 (includes signage, speaking opportunity, table of 10, promos)  
Platinum Sponsor -- \$1,200 (includes signage, table of 10, promos)  
Gold Sponsor -- \$800 (includes signage, six seats, promos)  
Silver Sponsor -- \$500 (includes signage, four seats, promos)

• **Asian Festival VIP Reception, Aug. 9:** This is simply a fabulous opportunity to reach out to a huge untapped market. The Asian Festival will draw 50,000+ visitors this August. This sponsorship puts your name on all the promotional literature to be generated and offers you a spot in the receiving line for the Senators and Congressmen, Ambassadors and captains of industry who will be attending.

Gold Sponsor – (Only 1 Gold available) \$2,000 (includes signage with name and logo, speaking opportunity, 6' information table, area-wide promos, 10 tickets to luncheon)  
Silver Sponsor – (Only 2 Silver available) \$1,000 (includes signage with name and logo, area-wide promos, four tickets to luncheon)  
Bronze Sponsor – (Only 3 Bronze available) \$500 (includes signage, area-wide promos, 2 tickets to luncheon)  
Culinary Sponsor – (Only 2 Culinary available.) \$750 (includes 6' information table, four tickets to luncheon)

• **Newsmaker Luncheon, Sept. 16:** This Newsmaker Luncheon features one of Northern Virginia's most beloved speakers, Dr. Robert Templin, who now serves as President of Northern Virginia Community College. Dr. Templin's gifts as futurist and strategist will address one of the most urgent issues of the workplace: *Workforce Solutions in a Challenging Economy*. The luncheon takes place on September 15th at the Dulles Airport Marriott and an audience of well over 100 people is expected. *Benefits same as Chairman's Luncheon above.*

• **Hispanic Business Reception, Sept. 18:** The Hispanic Business Reception has in three short years become one of the major events of our Chamber. It is hosted at Cox by the Chamber's Hispanic Business Council. The event offers a surprise theme each year—the first included the swearing in of 25 new American citizens, with U.S. Treasurer Anna Cabral and SBA Director Hector Barreto in attendance. Last year the Congressman from Puerto Rico joined the Diplomatic Corps from several Latin American countries. Food is provided by area Hispanic restaurants and caterers. This year's Reception takes place on Thursday, Sept. 18th. Projected attendance is between 200-300 people. Sponsorships are priced from \$500 to \$2,000.

Title Sponsor -- \$2,000 (includes speaking opportunity, banner, table display, 10 tickets)  
Gold Sponsor -- \$750 (includes signage, six tickets, promos)  
Silver Sponsor -- \$500 (includes signage, two tickets, promos)

• **Fall Golf Tournament, Oct. 21:** The opening shot of the famous Herndon Festival is the crack of the ball at our Fall Golf Tournament. Taking place on October 21st at Westfields Golf Course, this upscale event mixes a sporting day on the links with excellent networking, generous libations and complimented with a fabulous lunch and dinner. Each sponsorship includes a complimentary foursome.

Title Sponsor -- \$3,000  
Lunch Sponsor -- \$1,500  
Beverage Cart Sponsor -- \$1,500  
Golf Cart Sponsor -- \$1,500  
Other Sponsorships: \$1200 (include Longest Drive; Closest to the Pin; Mulligan; Scoring; Putting; Range)