

The Green Business

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Contact: Media Dept., 571.244.7248
press@thegreenbusinessworld.com

THE GREEN BUSINESS ANNOUNCES THE OPENING OF AN OFFICE IN ALAJUELA, COSTA RICA TO SERVE ITS CLIENTS IN CENTRAL AND SOUTH AMERICA

Reston, Virginia, September 28, 2007 – The Green Business announces today the opening of an office located in the city of Alajuela, Costa Rica. This office will be serving clients and handling all activities pertaining to Central and South America. Staff in this location will be reporting to management in the headquarters in Reston, VA.

“We feel that as our operations grow in the region, it is beneficial to have a physical presence” said Jorge Morera, Director of Business Development. “We expect companies in Latin America to start ranking their activities related to the environment among their top priorities. This will provide us with opportunities to implement our sustainability assessments, which aim to reduce costs for companies while they streamline their processes, improve their green image and do something good for the environment.” “Our goal is to create a win-win situation for the client; if you can save money while doing something good, why not do it?” added Mr. Morera.

The Green Business’ new offices are located in the heart of downtown Alajuela, the second largest city in Costa Rica. With a population of over 700,000, it is located just 12 miles northwest of San Jose, the country’s capital. The office is also just five minutes from Juan Santamaria International Airport, Costa Rica’s main airport.

“We chose Costa Rica because of its environmental record. Over 25% of its territory is protected from development by the government, and we have recently heard that there are initial plans for the country to try to become the first carbon neutral country in the world. We’re not sure how this is going to happen but it is a great goal to strive for!” said Mr. Morera.

At The Green Business, we believe that the continued success and constant growth of your business and good environmental performance go hand in hand.

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